

**2020 BEATLES AT THE RIDGE MUSICAL FESTIVAL  
FOOD VENDOR PRICE LIST  
Saturday, September 19, 2020**

**NORTH SIDE: FOOD SERVICE VENDORS** Sales start at 9:00 am ends at approx. 10:00 pm

**Large food service trailers** We have 220 V 50 amp electrical service for up to 3 **food service trailers** 16' or longer including tongue with 30' maximum length area

**220 VOLT RECEPTACLES  
For North Side Vendors**



**50 AMP**



**30 AMP**

If these receptacles do not work, the vendor is responsible for providing an adapter to accommodate their needs.

Food Service Trailer \$225.00 per slot  
Electricity \$ 40.00 for one 30 or 50 amp outlet & one 110V 20 amp

Vendors may be as far as 50' from the electrical panel

**NOTE:** These 3 spots will be assigned on a first come basis, with a 50% non-refundable deposit required at the time of booking. Final payment due August 15, 2020.

**3 additional large food vendor spots** are available (at Regions) \$225 per slot (vendor must provide their own generator.)

**Small concession trailers** This includes drink concessions, shaved ice trailers etc.  
No larger than 16' total length including tongue.

Small Concession \$85.00 per slot  
Electricity \$15.00 for one 110V 20 amp outlet

**Water hookups will not be available for any vendor**

Food service trailers on the north side **WILL NOT** be permitted to move their trailers before the event is over. This is for safety reasons.

**SOUTH SIDE: FOOD SERVICE VENDORS** Sales start at 9:00 am ends at approx. 4:00 pm

**Large food service trailers** We will allow up to 2 food service trailers 16' or longer including tongue with 30' maximum length area

**220 VOLT RECEPTACLES  
For South Side Vendors**



If these receptacles do not work, the vendor is responsible for providing an adapter to accommodate their needs.

Food Service Trailer \$85.00 per slot  
Electricity \$40.00 for one 30 or 50 amp outlet & one 110V 20 amp  
Vendors may be as far as 50' from the electrical panel (1 each)

**Small concession trailers** This includes drink concessions, shaved ice trailers, etc.  
No larger than 16' total length

Small Concession	\$65.00 per slot
Electricity	\$15.00 for one 110V 20 amp outlet

**Water hookups will not be available for any vendor**

**2020 BEATLES AT THE RIDGE MUSICAL FESTIVAL  
VENDOR / BOOTH PRICE LIST  
Saturday September 19, 2020**

**North side booths: NO vehicles will be allowed for teardown until event ends  
Walk out teardowns are permitted after 4:30 pm (dolly use will be permitted)**

**South side booths: Vehicles will be permitted in area for teardown at close  
approx. 4:30 pm.**

**CRAFT / ART VENDORS/Commercial no sales- promotion and handout only!**

10x10 Booth	\$40.00 per slot
Churches w/food	\$50.00 per slot
Electricity	\$15.00 for one 110V 15 amp outlet

**NOTE:** These vendors will be allowed on both sides of Main St, vendors' choice space permitting  
Art & craft category is not for items purchased for resale or imported items.

**POLITICAL BOOTHS**

10x10 Booth	\$50.00 per slot
Electricity	Not Available

**OTHER RETAIL / COMMERCIAL BOOTHS with sales on site**

10x10 Booth	\$65.00 per slot
Electricity	\$15.00 for one 110V 15 amp outlet

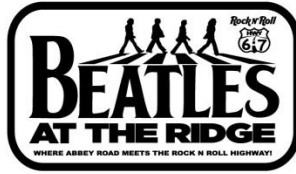
**INFORMATION BOOTHS – NO FUND RAISING OR SALES PERMITTED**

10x10 Booth (Non-Profit)	FREE <u>limited availability \$25 deposit refunded if attended</u>
10x10 Booth (All Others)	\$40 <b>(Same as commercial no sales booth above)</b>

**NOTE:** The Information and \$40 Commercial booths **WILL NOT** be allowed to sell anything.  
Handouts and information about the charity or business is all that is permitted in these booths.

**BULK BOOTH SPACE is available upon request and priced by need and location.**

Questions related to booth placement, stage activities and other related matters should be  
directed to: [info@beatlesattheridge.com](mailto:info@beatlesattheridge.com)



**2020 BEATLES AT THE RIDGE MUSIC FESTIVAL**  
**Walnut Ridge, Arkansas 72476**

**APPLICATION FOR CONCESSION VENDOR SUMMARY SHEET**

The Beatles at the Ridge music festival, vendor day, has been scheduled for **Sept. 19, 2020**.

**Locations of booths are assigned upon receipt of registration.**

**PLEASE NOTE!**

- (1) The festival will begin at 8:45 a.m. and conclude at 10:00 p.m. **Rain or Shine**  
***NOTE: Festival expenses are the same Rain or Shine. We will not provide refunds***
- (2) Booths need to be set up by 8:00 a.m. If you are bringing a trailer you need to be set up by 7:00 a.m. **Vehicles MUST be off site by 8:00 a.m.**
- (3) Water and ice is **NOT** available to vendors.
- (4) Tents, tables & chairs are **NOT** furnished. You will need to bring your own
- (5) Once payment is received for your booth a receipt will be mailed to you. You must have the receipt to be able to set up at the festival. **ALL BOOTHS** will need a receipt before you can setup.
- (6) Beatles at the Ridge offers no guarantee for sales
- (7) Vendors are solely responsible for complying with Beatles at the Ridge regulations, Health Department regulations and city and state tax regulations.
- (8) We will not permit non-food vendor booths to give out free sodas, water, sandwiches or food products during the event. Small, individually wrapped candies are allowed for booth giveaways. Simply put, food vendors pay more for booth rental than all other booths and it is not fair to the food vendors for others to give away free food or drinks.
- (9) Dogs **MUST** be on leashes and **NO** bicycles, ATV or golf carts allowed in festival area

**Selection Criteria:**

Beatles at the Ridge Vendors will be selected based upon the following:

- Past or potential performance at the festival in the following areas
  - Cooperation with the Beatles at the Ridge staff
  - Presentation at point of sale
  - Variety of Menu. Choices are balanced to offer new and popular selections throughout the site

**2020 BEATLES AT THE RIDGE MUSICAL FESTIVAL  
APPLICATION FOR CONCESSION VENDOR**  
**Booths are assigned on a first come first serve basis!**

**Mail Application to:  
Beatles at the Ridge P.O. Box 842 Walnut Ridge, AR 72476**

Concession Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

e-mail Address: \_\_\_\_\_

**Please Circle Type of Booth:**

Large Food          Small Food          Art/Craft  
Political      Retail/Commercial      Information

**Please Circle Side Preference:**          North          South

**Do you need electricity?**          Yes or No

You must provide suitable extension cords up to 75' in length

**Space Requirements for food vendors**

Include your total clearance needed, including hitch and any additional space

Length: \_\_\_\_\_          Width: \_\_\_\_\_

Which side of trailer is your serving window located?

Driver side \_\_\_\_\_ Passenger side \_\_\_\_\_

Menu Selections: (If you will be selling food, list all food & beverages to be sold)

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Vendor Items: (If you will be selling something other than food, please list items)

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